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Indoor Climbing Gym Offers Pre-Opening Memberships
Join Coeur Climbing as a Founding Member for Exclusive Benefits

Post Falls, Idaho: Coeur Climbing Company today announced the sale of founding memberships to their new climbing gym. Founding memberships are prepaid purchases of monthly or yearly gym memberships before its opening in early June, and offer a way for patrons to receive a special discount and exclusive access to offers from other local businesses.

“Founding memberships are a way for us to reward our most enthusiastic supporters with a special discount,” says Daniel Shaw, co-founder of Coeur Climbing Company. “And we’re thrilled that so many local businesses have partnered with us to extend these extra offers to our members.”

“We’re happy to be part of the founding member deals,” says Rick Evans, co-owner of Evans Brothers Coffee. “Many of our customers enjoy the active Northwest lifestyle and are looking forward to climbing at the gym when it opens.”

“The local climbing community has been eagerly awaiting Coeur Climbing’s opening in our area,” says Joe Selby, owner of the outdoor climbing guide service Outdoor Grip. “I’m looking forward to partnering with them on this special offer and others in the future.”

Benefits of joining the gym as a founding member include:

- A discounted monthly EFT or 12 month membership
- One free Coeur Climbing t-shirt
- Access to partner offers including:
 - One free coffee card from Evans Brothers Coffee (for the first one hundred members only)
 - 20% off one accessory at Trek CDA
 - One free instant pack of coffee and a complimentary coffee tasting at Roast House Coffee (for first one hundred members only)
 - \$7 savings off your total tab at Black Lodge Brewing
 - 15% off one outside climb at Outdoor Grip
 - One free drink card to Doma Coffee (for the first two hundred members only)
 - 10% off one item at Outdoor Experience
 - \$10 savings off your total food bill at Vantage Point Brewing (for the first two hundred primary members only)

- o One free large fry coupon from The Burger Dock

Founding memberships are available now through May 31, 2023, starting at \$61/month or \$585/year, with discounted rates for youth and additional family members. For our blog post about these founding memberships and to connect with each partner, visit <https://coeurclimbing.com/news-updates/founding-membership-details>. For more information on Coeur Climbing memberships and pricing, visit <https://coeurclimbing.com/membership-rates-perks>.

About Coeur Climbing Company: Coeur Climbing is a new, full-service indoor climbing gym in Post Falls, Idaho, that will open its doors in June 2023. The gym is located at 764 S. Clearwater Loop, Suite 101, Post Falls, ID. Members will enjoy unlimited access to rope climbing, bouldering, and fitness equipment, as well as free yoga classes, a free first top rope class, and more. The gym is committed to providing all ages and skill levels a fun, welcoming environment in which to learn and improve climbing skills, socialize, and build a lifetime community.

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